

# *Spirit Award* DINNER

Benefitting **Helen Ross McNabb Center**



The Helen Ross McNabb Center serves twenty-five counties in the East Tennessee region. The Center provides mental health, addiction treatment and social services to over 27,000 children, adults and families annually.

The Spirit Award Dinner began in 2004 as an effort to recognize individuals who have supported the efforts of the Helen Ross McNabb Center and have made significant contributions to our community.

Past recipients of the Spirit Award include Dr. Joe Johnson, Hank & Jane Bertelkamp, Harry & Sarah Stowers, the George Sampson Family, Dale & Barbara Keasling, Reverend George & Nancy Doebler, Bo Shafer & the late Mary Shafer, Will Pugh & the late Henrietta Pugh, Joe Mont & Kane McAfee, Buck & Linda Vaughn, Howard & Betty Blum, George & Cheryl Kershaw, Joe & Melinda Connell, and Sharon Miller Pryse.

This year's honorees:

*Adam & Jenny Brock*  
*and*  
*Wes & Liz Stowers*

Tuesday, April 2, 2019  
Knoxville Convention Center  
6:00 pm

**\$10,000 Presenting Sponsorship Includes**

- Recognized as presenting sponsor & proprietary positioning on event invitation (sent to nearly 400 households)
- Recognized as presenting sponsor & proprietary positioning on event program (distributed to over 500 guests)
- Full page ad in the event program (choice of inside front or inside back cover)
- Verbally recognized as the presenting sponsor during the event
- Prominent signage at the entrance and stage at the event
- Two (2) tables for 10 at the event

For more information contact  
Lindsay Hughes  
Lindsay.hughes@mcnabb.org  
865-329-9031



\* see reverse side for more sponsorship opportunities \*

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## \$5,000 Sponsorship Includes

- Recognized as sponsor on event invitation  
(sent to nearly 400 households)
- Recognized as major sponsor on event program  
(distributed to over 500 guests)
- Half page ad in the event program
- Verbally recognized as a major sponsor during the event
- Two (2) tables for 10 at event

## \$2,500 Sponsorship Includes

- Recognized as sponsor on event invitation  
(sent to nearly 400 households)
- Recognized as sponsor on event program  
(distributed to over 500 guests)
- Quarter page ad in the event program
- Table for 10 at event

## \$2,000 Sponsorship Includes

- Recognized as sponsor on event program  
(distributed to over 500 guests)
- Table for 10 at event

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[www.mcnabbcenter.org/event/2019spiritawarddinner](http://www.mcnabbcenter.org/event/2019spiritawarddinner)